

Bora Bora Sea Salt in a Bottle



Fabienne Bratschi and her Bora Bora sea salt.

«I always nourished a passion for the good things» says Fabienne Bratschi, who has just started making salt in Bora Bora. «A friend once told me that Bora Bora missed 2 things: honey and salt. My father was vacationing in Bora Bora one year ago and he and I made a test. We harvested salt in Bora Bora and sent 500gr to a French laboratory. The salt was very clean and full of minerals.»

Fabienne was born in Switzerland 34 years ago. After an international career in modeling –she has been the main model for the Burj Al Arab hotel in Dubai-- she met a Swiss businessman, Adrian Bratschi, who married her 47 days after their encounter...

In February 2002 Fabienne, Adrian and Lilou, their 2-year old daughter, went to Bora Bora and fell in love with the island. They then spent several months on different islands and decided to purchase their own piece of paradise on a Bora Bora islet, where Adrian has just finished building the family's island home.

Fabienne built her first salt basin 6 months ago. It is situated on the ocean side, where she pumps water from the deep ocean. Sun and wind do their work and after 2 months the salt crystallises. She then cleans and dries the crystals by hand.

Fabienne says: «My salt is 100% natural. There is no additive. It is unrefined. It combines the Swiss precision with the Polynesian exotic, which make it a gourmet product at the peak of perfection». Fabienne's Bora Bora sea salt is now available in several locations on Bora Bora and even at Le Méridien Hotel in Tahiti. It can be ordered on facebook at «Bora Bora Sea Salt» 🇫🇯